

In partnership with



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**8one**  
EIGHT GOALS  
ONE FOUNDATION

THE  
**F.A.I.R.**  
PROJECT

A MISSION FOR  
HUMANITY

13 JUNE -  
24 JULY  
2022

**JOIN US IN MAKING A  
FAIRER WORLD.**



Dear Changemaker,

Just by virtue of reading this communication, you have become a part of a community which over the coming decades is going to change the way in which individuals across the world think about development, sustainability and decision-making.

we have created a space for Thirty-two people.

Thirty-two people, who seek the truth in a world comfortably unaware.

Thirty-two people, who only cede to reason, and not to conformity.

Thirty-two curious people, who are not afraid to question.

Thirty-two headstrong people, who will not waver in the face of agendas that benefit only a few.

Thirty-two people, who choose to "become", in a world that chooses to "be".

Thirty-two people, who believe they can change the world.

Thirty-two people, who will participate in the third edition of The F.A.I.R. Project: A Mission for Humanity.

Together, we will assume the responsibility of inculcating fairness in our lives.

we have created a space for Thirty-two people.

we invite you to meet the other Thirty-one.

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**THE F.A.I.R PROJECT TEAM**

# WHAT

The F.A.I.R. Project, an initiative of Eight Goals One Foundation (8one), is organising an online experiential program for individuals between 18 to 27 years of age, supported by UNESCO New Delhi.

F.A.I.R. is a methodology of introspection which is driven by active dialogue and analysis to inculcate a mindset that focuses on what is right for all and not what benefits a few.

F.A.I.R. is a continuing conversation beyond the formal program, embarking on a mission for holistic and inclusive betterment of humanity.



# WHY

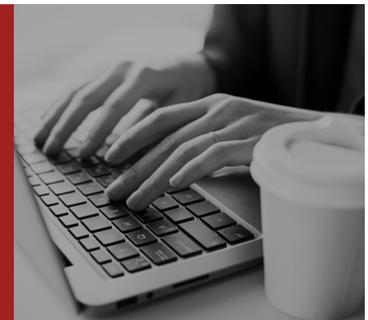
We believe that decisions based on collective values are possible, despite the contemporary doctrine and evidences of individualistic interests winning over common good.

The F.A.I.R. Project wants to equip you with the thought process that helps you develop real time solutions to propagate our 8 goals, which complement the United Nations' Sustainable Development Goals (SDGs), and mobilise change irrespective of which political, commercial, social or personal situation you may find yourself in.

# HOW

F.A.I.R. follows an inquiry-based model, which begins with learning to question, and then to unlearn and re-learn based on factual evidence and sound reason.

F.A.I.R. as a process focuses on developing a rational understanding of the world through a series of interactions with relevant stakeholders and experts, critical engagement with issues, personal introspection, and learning to question and being comfortable both factually and logically with your conclusions.



# WHO

We want to invite applications from motivated and open-minded young individuals who are driven by their inquisitiveness and the willingness to learn and lead, and are not limited by their level and field of qualification.

These individuals will help build a community conducive for creating and sustaining objective, balanced, and socially pervasive change.





### Caroline Casey

Caroline is the Founder of The Valuable 500 which focuses on ensuring inclusion for persons with disabilities.



### Juan Pablo Ramirez-Miranda

JP is a part of the Executive Office for the Social and Human Sciences Sector, based out of UNESCO Paris.



### Julia Rucklidge

Julia is a clinical psychology Professor at the University of Canterbury who explores the role of nutrition on mental illnesses.



### Kamla Bhasin

Ms. Bhasin was a poet, writer, activist, and an Advisor to Sangat, a South Asian feminist network. She continues to inspire all of us.



### Krishnendu Bose

Mr. Bose is a National Award winning filmmaker. His films focus on wildlife conservation and environmental justice.



### Paula S Williams

Paula is a pastor, counsellor and a public speaker on gender equality and LGBTQ inclusion.



### Rajesh Awasthi

Mr. Awasthi is an educator and the Principal of Choithram School in Indore.



### Rosalia Arteaga

Rosalia is the former President and Vice President of the Republic of Ecuador, and currently, the Executive President of the Fidal Foundation.



### Sonia Randhawa

Sonia is the Founder of Coalition of Everyone and a Member of the Sortition Foundation, focusing on participatory democratic initiatives.



### Violeta Bulc

Violeta is the Curator of Ecocivilisation, Former Commissioner for Transport, European Commission, and the Former Deputy Prime Minister of Slovenia.



### Zainah Anwar

Zainah is the Director of Musawah. Her work focuses on women's rights within the Islamic framework.



### Rishika Sharma

Rishika Sharma is the President of the Council of Ethics, Women's Indian Chamber of Commerce and Industry, and co-creator of The F.A.I.R. Project.



### Isha Singh

Isha Singh is an independent lawyer working on social issues including Manual Scavenging and Sexual Harassment.



### Ximena Zeballos

Ximena Zeballos is the Assistant Project Manager at Amolingua & Lingo+.



### Pina Maja Bulc

Pina Maja Bulc is a member of Ecocivilisation and works in media with AM Komunikacije.



### Naveen Gautam

Naveen Gautam is the National Program Coordinator at the National Campaign on Dalit Human Rights (NCDHR).

**Akhila Sivadas**

Executive Director, Centre for Advocacy and Research

**Arun Sahdeo**

Country Coordinator, UN Volunteers in India

**Avani Kapur**

Director at Accountability Initiative, Centre for Policy Research

**Chris Kaye**

Country Director, World Food Programme in Pakistan

**D.P. Singh**

Partner at Bharucha &amp; Partners

**Falak Choksi**

Programme Coordinator, The Naz Foundation (India) Trust

**Jyotsna Jha**

Director, Centre for Budget and Policy Studies (CBPS)

**Kathleen Armour**

Pro-Vice-Chancellor (Education), University of Birmingham

**Kavita Sharma**

Former President, South Asian University

**Kopal Garg**

Director - Strategy, HR, &amp; Operations at Bharucha &amp; Partners

**Meril Diniz**

Head of Communications, SHE-ROES

**Dagmar Walter**

Director, ILO in India

**Nandita Banerjee**

Capacity Building Unit, ASER Centre

**Prakhar Soni**

Founding Member, Eight Goals One Foundation (8one)

**Ranu Bhogal**

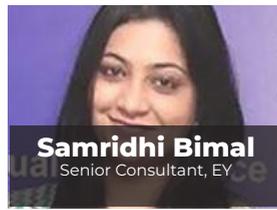
Director of Policy, Research and Campaigns, OXFAM India

**Richard Black**

Pro-Vice-Chancellor and Head of the College of Social Sciences, University of Birmingham

**Rina Ramdev**

Associate Professor, Sri Venkateswara College

**Samridhi Bimal**

Senior Consultant, EY

**Sanjay Awasthi**

Head of Office, IOM, UN Migration

**Shrayana Bhattacharya**

Economist, World Bank's Social Protection and Labour Unit for South Asia

**Sneha Pathak**

Programmes and Partnerships (Youth) Officer &amp; Gender Focal Point, UNDP

**Sohini Bhattacharya**

Chief Executive Officer, Breakthrough India

**Sonia Bhalotra**

Professor of Economics, University of Warwick

**Supriya Mishra**

Supriya Mishra, Founder &amp; Editor at The Vegan Indians

**Susan Ferguson**

Country Representative, UN Women

**Tashi Morup**

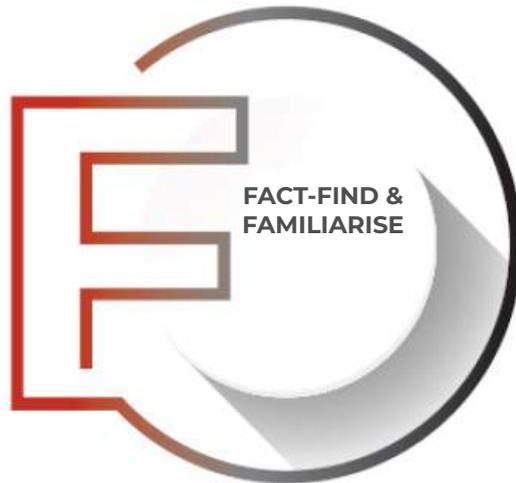
Projects Director, Ladakh Arts and Media Organisation

**Usha Ramanathan**

Human Rights Activist

**Yamini Aiyar**

President and Chief Executive, Centre for Policy Research



## STEP 1

### FACT-FIND AND FAMILIARISE

Our mind often finds it easier to choose the option where the most amount of information has been made visible to us. This information is better processed subject to the volumes of supporting data that our brain has access to and the confidence with which we can assess its outcome.

To ensure a fair outcome, it is extremely important for us to provide our brain with equal volumes of comparative information. It is pertinent to ensure that facts are found to supplement all positions.

Step 1 aims to equip you with the above. We want 'F' to help you discover, examine and organize this information in a manner that would help you view the whole picture and ensure that each position is well-informed to facilitate your decision-making process.

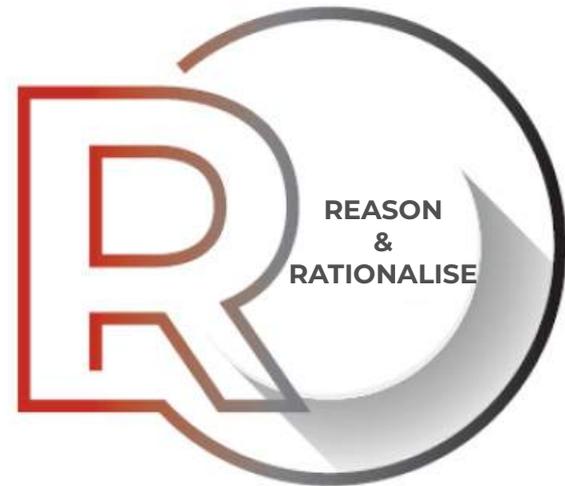
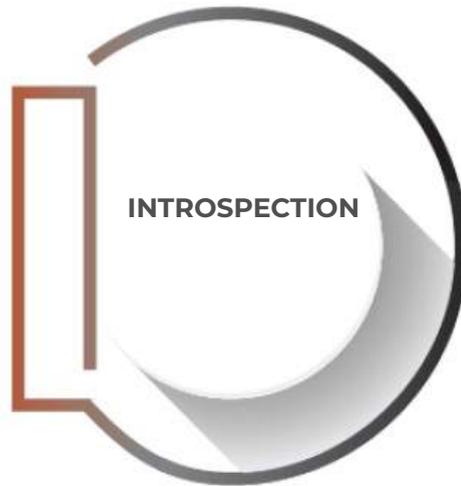
## STEP 2

### ADVOCATE FOR ALTERNATE VIEWPOINTS

Step 2 focuses on advocating for alternate viewpoints. This includes identifying all the relevant stakeholders, understanding their arguments and perspectives, and thereafter advocating for their viewpoints to compare it with one's own initial position.

For an individual to be fair, we believe it to be key to actively consider different existing and potential perspectives. It would be important to understand the subject from each of the relevant stakeholder's perspective and develop an argument that would counter your prevailing opinion to test the fairness of your judgement.

Our aim, at the end of the day, is to ensure that we think about what is fair, as opposed to who has the better argument, or as mentioned in Step 1, where there is more easily accessible information.



## STEP 3

### INTROSPECTION

Step 3 is to introspect whether the arguments put forth by you are strong or weak compared to your original belief. In order to ensure this, 'I' focuses on interrogating yourself to strengthen your conviction and assess the objectivity of your judgement.

To ensure fairness, this step focuses on treating each decision without retribution to ensure that you enter into any debate with a neutral perspective. At this stage, you would be equipped with both comparative volumes of information and varied perspectives. This step aims to ensure that your final judgement is one where you are confident of the fairness of the decision and its objectivity.

## STEP 4

### REASON AND RATIONALISE

Step 4 is the true test of whether a fair decision has been reached based on factual evidence, alternative considerations, rigorous introspection, logical actualization and effective communication.

The decisions that you make, whether in your everyday life or regarding certain subject matters, come with both tangible and intangible accountability. Step 4 provides the final set of checks and balances by asking the question 'why' to ensure that these decisions have been accounted for.

## 2021 CHANGEMAKERS:

**18**

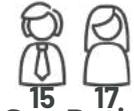
States

**7**

Religious Beliefs

**250+**

Organisations



Sex Ratio



Law



Psychology



Education



Geography



Physics



Engineering



18-27

Areas of Interests

Age Group

## PROGRAM HIGHLIGHTS:

**4K<sup>LIVE</sup>**  
VIEWS

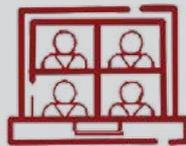
Changemakers'  
Showcase



Open  
House

**150K**

Views  
YouTube



Internal  
Panels

**40+**

Speaker  
Events



External  
Panels

**50+**

Hours of  
Discussion



Showcase  
Presentation

““

**“...interesting  
idea”**

**NOAM CHOMSKY**

Institute Professor &  
Professor of Linguistics, MIT

““

**“...creating  
opportunities  
for young  
people (sic)”**

**ROSALIA ARTEAGA**

Former President and  
Vice-President of Ecuador.

““

**“...this is  
really really  
special!”**

**VIOLETA BULC**

Former Deputy Prime  
Minister of Slovenia

## 2022 CALENDAR

DATE	TIME	MODULE	SESSION
13 June 2022 Monday	6 PM - 7 PM	Fact-find and Familiarise (F): Introduction	This will be an introduction to Step 1 of The F.A.I.R. Methodology: Fact-find and Familiarise. You will also be introduced to the themes for each of the 8 goals in this session. You will use these themes for the subsequent F sessions, as well as in the Advocate for Alternate Viewpoints (A) and Introspection (I) sessions. All Changemakers will conduct 'F' for all 8 goals.
14 June 2022 Tuesday	6 PM - 8 PM	Fact-find and Familiarise (F): Well-being	This session will expand more on the theme of Well-being, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
15 June 2022 Wednesday	6 PM - 8 PM	Fact-find and Familiarise (F): Gender Equality	This session will expand more on the theme of Gender Equality, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
16 June 2022 Thursday	6 PM - 8 PM	Fact-find and Familiarise (F): Peace	This session will expand more on the theme of Peace, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
17 June 2022 Friday	6 PM - 8 PM	Fact-find and Familiarise (F): Environment	This session will expand more on the theme of Environment, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
18 June 2022 Saturday	6 PM - 8 PM	Fact-find and Familiarise (F): Hygiene	This session will expand more on the theme of Hygiene, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
20 June 2022 Monday	6 PM - 8 PM	Fact-find and Familiarise (F): Nutrition	This session will expand more on the theme of Nutrition, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
21 June 2022 Tuesday	6 PM - 8 PM	Fact-find and Familiarise (F): Education	This session will expand more on the theme of Education, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.
22 June 2022 Wednesday	6 PM - 8 PM	Fact-find and Familiarise (F): Employment	This session will expand more on the theme of Employment, and will be structured as follows: Introduction: 20 min Fact-finding exercises (including primary and secondary research) in breakout rooms: 60 min Breakout group summaries: 5 min per group i.e., 40 min in total.

DATE	TIME	MODULE	SESSION
23 June 2022 Thursday	6 PM – 7 PM	Advocate for Alternate Viewpoints (A): Introduction	This will be an introduction to Step 2 of The F.A.I.R. Methodology: Advocate for Alternate Viewpoints.  In this step, you will be divided into 8 groups. Each group will work on one of the 8 goals.  The group presentation for 'A' will include 40 min of panel discussion conducted by the relevant group's members, followed by 30 min of Q&As wherein each panel member will host a separate breakout room. The session will end with each panel member summarising the conversation held in their respective breakout rooms
24 June- 26 June 2022 (Friday- Saturday)	At a mutually agreed time	Advocate for Alternate Viewpoints (A): Introduction	The F.A.I.R. Project team will conduct separate group calls for discussions with each group. The date and time will be coordinated separately with the group members.
28 June 2022 Tuesday	5:30 PM – 7 PM	Advocate for Alternate Viewpoints (A): Well-being	The group for Well-being will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
28 June 2022 Tuesday	7:15 PM – 8:45 PM	Advocate for Alternate Viewpoints (A): Gender Equality	The group for Gender Equality will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
29 June 2022 Wednesday	5:30 PM – 7 PM	Advocate for Alternate Viewpoints (A): Peace	The group for Peace will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
29 June 2022 Wednesday	7:15 PM – 8:45 PM	Advocate for Alternate Viewpoints (A): Environment	The group for Environment will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
30 June 2022 Thursday	5:30 PM – 7 PM	Advocate for Alternate Viewpoints (A): Hygiene	The group for Hygiene will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
30 June 2022 Thursday	7:15 PM – 8:45 PM	Advocate for Alternate Viewpoints (A): Nutrition	The group for Nutrition will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
1 July 2022 Friday	5:30 PM – 7 PM	Advocate for Alternate Viewpoints (A): Education	The group for Education will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min
1 July 2022 Friday	7:15 PM – 8:45 PM	Advocate for Alternate Viewpoints (A): Employment	The group for Employment will conduct the session in the following format:  Panel discussion: 40 min Q&A's in breakout rooms: 30 min Individual summary by panellists: 20 min

DATE	TIME	MODULE	SESSION
2 July - 4 July 2022 (Saturday - Monday)	At a mutu- ally agreed time.	Introspection and Interrogation (I): Introduction	This will be an introduction to Step 3 of The F.A.I.R. Methodology: Introspection and Interrogation.  In this step, you will continue with the groups made during 'A' sessions and will work on the same themes.  For introducing 'I', The F.A.I.R. Project team will conduct separate group calls for discussions. The date and time will be coordinated separately with each group. The group presentation in 'I' will include 10 min of individual reflections by each panellist followed by interaction with a guest from our partner organisations.
5 July 2022 Tuesday	5:30 PM – 6:45 PM	Introspection and Interrogation (I): Well-being	The group for Well-being will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
5 July 2022 Tuesday	7:00 PM – 8:15 PM	Introspection and Interrogation (I): Gender Equality	The group for Gender Equality will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
6 July 2022 Wednesday	5:30 PM – 6:45 PM	Introspection and Interrogation (I): Peace	The group for Peace will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
6 July 2022 Wednesday	7:00 PM – 8:15 PM	Introspection and Interrogation (I): Environment	The group for Environment will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
7 July 2022 Thursday	5:30 PM – 6:45 PM	Introspection and Interrogation (I): Hygiene	The group for Hygiene will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
7 July 2022 Thursday	7:00 PM – 8:15 PM	Introspection and Interrogation (I): Nutrition	The group for Nutrition will conduct the session in the following format:  Individual reflections: 40 min (10 minutes per panellist) Interaction with member from partner organisations: 35 min
8 July 2022 Friday	5:30 PM – 6:45 PM	Introspection and Interrogation (I): Education	The group for Education will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
8 July 2022 Friday	7:00 PM – 8:15 PM	Introspection and Interrogation (I): Employment	The group for Employment will conduct the session in the following format:  Individual reflections: 40 min (10 min per panellist) Interaction with member from partner organisations: 35 min
9 July - 11 July 2022 Monday	By 11:59 PM on 11/07	Reason and Rationalise (R): Submitting Final Position on 'R'	Each individual will submit their final position on the goal they have worked on via email.
12 July 2022 Tuesday	6 PM - 8 PM	Reason and Rationalise (R): Discussion	A combined session where each individual discusses the final position that they submitted for 'R' on email. This session would be structured as follows:  Introduction: 10 min   Breakout room 1: 40 min   Breakout room 2: 40 min Open House: 10 min  Breakout group summaries: 5 min per individual.

## CHANGEMAKERS' SHOWCASE

The Changemakers' Showcase is the culmination of The F.A.I.R. Project and will include individual 12-minute talks from all Changemakers, wherein you will speak on those issues which are important to you.

In last year's Showcase, our Changemakers spoke on diverse topics which ranged from gender equality, sport, and education to employment, the digital age and environment, amongst many others.

The Showcase saw approximately 4k live viewers on each day along with additional views on the individual videos thereafter. The Changemakers' Showcase is available for you to view on YouTube here:

<https://www.youtube.com/8oneFoundation>

DATE	TIME	MODULE	SESSION
13 July 2022 Wednesday	6 PM onwards	Changemakers' Showcase: Keynote Address	Speakers will be invited to address the Changemakers and provide them with their insights to help them view common issues from a more evolved lens.
17 July 2022 Sunday	By 11:59 PM on 17/07	Changemakers' Showcase: Video Submission	Each Changemaker will submit their individual 12-minute talk to the team.
23 July 2022 Saturday	4 PM onwards	Changemakers' Showcase: Day 1	A compiled video of the Changemakers' individual videos will be premiered on YouTube. Guests from different fields will be invited to view the session.
24 July 2022 Sunday	4 PM onwards	Changemakers' Showcase: Day 2	A compiled video of the Changemakers' individual videos will be premiered on YouTube. Guests from different fields will be invited to view the session.

# TIMELINE



# APPLICATION PROCESS



Fully-Funded



18-27 Age Group



Anyone Can Apply



32 Participants



13th June- 24th July 2022



Online

## PARTICIPANTS

- » Age: 18-27
- » Number of participants: 32
- » No specific educational qualification

## APPLICATION PROCESS

The application process is indicated below:

All applicants will be required to apply through our application interface. [Click here to access the link.](#)

Instructions related to the application are listed on the application link itself. The application link will be active from 00:01 on February 01, 2022, till 23:59 of March 20, 2022.

All applicants need to submit a 120-180 second video or audio clip answering any one of the following questions:

1. What would your ideal position be with respect to the way the world looks at any of the 8 goals?
2. According to you, what is the biggest challenge our world faces today and why?
3. What human achievement are you most proud of?

Any applicant that is unable to submit the video or audio clip can submit a 400-word write up along with their reason for their inability to submit the video/ audio clip within 50 words.



In partnership with



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Eight Goals One Foundation was co-founded by Ramit Singh Chimni and Varun Achreja to support the eight goals that our foundation has identified as crucial in our mission for humanity. These goals include - Well-being, Gender Equality, Peace, Environment, Hygiene, Nutrition, Education and Employment. We aim to affect pragmatic and sustainable progress across these goals with a focus on social development over other interpretations of the term 'development'.

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The United Nations Educational, Scientific and Cultural Organization (UNESCO) was born on 16 November 1945. UNESCO has 193 Members and 11 Associate Members and is governed by the General Conference and the Executive Board. The Secretariat, headed by the Director-General, implements the decisions of these two bodies. The Organization has more than 50 field offices around the world and its headquarters are located in Paris.

#### Contact Us:

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