



unesco

Partnership



Eight Goals  
One Foundation

THE  
**F.A.I.R.**  
PROJECT

**PLAY**

YOUR PART IN  
**BUILDING**  
A FAIRER  
**WORLD**

Coming together for Better Healthcare

5<sup>th</sup> June 2025 to 18<sup>th</sup> July 2025



ecocivilisation



2025  
Thematic Partner

**"...interesting  
idea"**

**NOAM CHOMSKY**  
Laureate Professor, Department of Linguistics,  
University of Arizona.

YOUR  
FAIR  
WORLD.  
HERE.





**“...this is really  
really special!”**

**VIOLETA BULC**  
Former Deputy Prime Minister of Slovenia &  
Curator of Ecocivilisation.

**“...creating  
opportunities for  
young people (sic)”**

**ROSALIA ARTEAGA**  
Former President &  
Vice-President of Ecuador.



# The Changemakers

A Changemaker within The F.A.I.R. Project is an individual who embodies the spirit of self-discovery and innovation, the courage to challenge the status quo, and the compassion to act for the greater good. Among the 32, each Changemaker is a beacon of change, representing diverse backgrounds but sharing a common resolve to shape a more equitable society.

Throughout its journey, the Project has connected with Changemakers representing 23 States and Union Territories, encompassing 7 different religious beliefs, spanning the ages of 18 to 27, and embracing a spectrum of gender identities.

**serious responsibilities demand bold optimism. Are you ready to take the plunge?**

# The F.A.I.R. Project 2025

Uniting Changemakers to elevate public healthcare across India.

By engaging with this message you join an ensemble of Changemakers determined to redefining development, sustainability, and fairness, ensuring lasting benefits for everyone, not just a few.

The F.A.I.R. Project sets the stage for thirty-two catalysts of change, from myriad backgrounds, each pivotal to our united mission for humanity.

This year, we call upon Changemakers who are ready to champion healthcare as a collective responsibility.

For this universal mandate, we invite each and every one of you from every corner of life, whether you are a lawyer, student, educator, accountant, developer, dancer, or a dreamer yet to be defined.

For us, each of you is crucial, none lesser, all integral strands in the fabric of our shared pursuit.

Together, you form a brave cohort of thirty-two, whose quest for knowledge is matched only by their relentless drive for discovery.

Thirty-two spirited individuals who embrace formidable challenges with passion and enthusiasm.


Thirty-two stalwarts, resolute against the sway of narrow interests, champions of the common good.

Thirty-two visionaries, daring to innovate rather than imitate, to build new paths rather than tread old ones.

Thirty-two innovators wielding the spark of optimism to ensure equity in health for all in the sixth epoch of The F.A.I.R. Project.

we seek those who understand that serious endeavours can be pursued with rapture, who are not weighed down by challenges but meet them with open arms.

# The Objective



After 5 successful years of our online experiential programme, we are now expanding our scope to include immersive on-ground experiences in key public institutions of the country. As a Changemaker this year, your actions will actively dissolve the boundaries between theoretical knowledge and practical application of social change. As we come together for improving public healthcare in 2025, we invite individuals from every profession and vocation for an opportunity to craft real-time solutions in collaboration with your cohort. Your insights from these engagements, along with the innovative solutions you collectively devise, will be collated into a report at the end of the Project. This culminating report will be circulated among key stakeholders and decision-makers within the public healthcare sector, aiming to spark informed dialogue and driving impactful reforms.

# Application Process

The application process is indicated below:

All applicants will be required to apply through our application interface:  
[www.thefairproject.org/apply](http://www.thefairproject.org/apply)

Instructions related to the application are listed on the application link itself. The application link will be active from 00:00 on 01st February 2025, till 23:59 on 24th March 2025.

All applicants need to submit a 120-180 second video or audio clip answering any one of the following questions:

1. What would your ideal position be with respect to the way the world looks at any of the 8 goals?
2. According to you, what is the biggest challenge our world faces today and why?
3. What human achievement are you most proud of?

Any applicant who is unable to submit the video or audio clip can submit a 400-word write up along with their reason for their inability to submit the video/audio clip within 50 words.



**Anyone  
can Apply**



**Online and Offline  
Immersion**



**32  
Participants**



**18-27  
Age Group**



**5th June to  
18th July 2025**



**Fully  
Funded**



# What is F.A.I.R. ?

## A

### ADVOCATE FOR ALTERNATE VIEWPOINTS

Step 2 focuses on advocating for alternate viewpoints. This includes identifying all the relevant stakeholders, understanding their arguments and perspectives, and thereafter advocating for their viewpoints to compare it with one's own initial position.

The process of owning a viewpoint which is opposite to or different from your own, helps you develop the patience, perseverance, and humility to explore beyond what seems to be right.

The aim, at the end of the day, is to ensure that we think about what is fair, as opposed to who has the better argument, or as mentioned in Step 1, where there is more easily accessible information.

## F

### FACT-FIND AND FAMILIARISE

It is easier for the mind to choose an option for which the most amount of information is visible to it. This information is better processed subject to the volumes of supporting data that the brain has access to and the confidence with which one can assess its outcome.

To ensure that this outcome is a fair outcome, it is extremely important to provide the brain with equal volumes of comparative information and facts.

Step 1 helps you discover, examine, and organise information in a manner that would help you view the whole picture and ensure that you are well-informed to facilitate a fair decision-making process.





# I

## INTROSPECTION

Step 3 involves reflecting on whether the arguments put forward by you are stronger or weaker than your original belief. To do this, you must pause and observe your own thought processes and identify biases which hinder the objectivity of your judgement. This pause is crucial to prevent you from leaping to conclusions.

By the end of this stage, you would be equipped with both comparable volumes of information and a variety of viewpoints. Ultimately, this ensures that when you arrive at your final judgement, it is one in which you have confidence, underpinned by both fairness and objectivity.

# R

## REASON AND RATIONALISE

Step 4 is the true test of whether a fair decision has been reached based on factual evidence, alternative considerations, rigorous introspection, logical actualisation, and effective communication. This is the stage where you finally arrive at a decision while acknowledging that it is subject to change as and when new facts present themselves.

The decisions that you arrive at, whether in your everyday life or regarding certain subject matters, come with both tangible and intangible accountability. Step 4 provides the final set of checks and balances by asking the question 'why' to ensure that these decisions have been accounted for.

# Previous Guests



**Akhila Sivadas**  
Executive Director, Centre for  
Advocacy and Research, India



**Alexander Laszlo**  
Doctoral Faculty in Sustainability  
Leadership, Fielding Graduate  
University



**Akiyoshi Yonezawa**  
Professor,  
Global Strategy Office



**Alison Anderson**  
Professor,  
University of Plymouth



**Anit Mukherjee**  
Senior Lecturer,  
King's College, London



**Aparna Watve**  
IUCN SSC Red List Authority  
Coordinator



**Arti Ahluwalia**  
Strategy Coordinator,  
UN Commons Cluster NGO  
Major Group



**Arun Sahdeo**  
Disaster Risk Management  
Specialist, USAID India



**Caroline Casey**  
Creator and Founder, The  
Valuable 500



**Chris Kaye**  
Retired Director, World Food  
Program, Pakistan



**Christopher Coley**  
Program Head, Amrita University's  
Center for Gender Equality and  
Women Empowerment



**Dagmar Walter**  
Senior Advisor,  
Research Department, ILO,  
Geneva, Switzerland



**David Adams**  
Emeritus Professor in Urban  
Studies, University of Glasgow



**Eric Falt**  
Regional Director, UNESCO,  
Morocco



**Isha Singh**  
IPS, former Lawyer working  
independently on social issues  
including Manual Scavenging and  
Sexual Harassment.



**Juan Pablo  
Ramírez-Miranda**  
Programme Coordinator/Deputy Chief  
of Executive Office, UNESCO, Paris



**Julia Rucklidge**  
Clinical Psychology Professor,  
University of Canterbury



**Justin M. Bharucha**  
Managing Partner,  
Bharucha & Partners



**Jyotsna Jha**  
Director, Centre for Budget and  
Policy Studies (CBPS)



**Kamla Bhasin**  
Writer, Poet, Social Scientist,  
Independent



**Kathleen Armour**  
Pro-Vice-Chancellor (Education),  
University of Birmingham



**Kavita Sharma**  
Former President, South Asian  
University New Delhi



**Krishnendu Bose**  
National award winning  
filmmaker, Earthcare Films



**Mateja Vodeb Ghosh**  
Ambassador, Embassy of  
Slovenia in India



**May-Elin Stener**  
Ambassador, Royal Norwegian  
Embassy in India

# Previous Guests



**Meenakshi Nayar**  
Founder,  
ETASHA Society



**Merril Diniz**  
Former Communications  
Consultant, SHEROES



**Nandita Banerjee**  
Head HR & Capacity Building,  
ASER Centre



**Naveen Gautam**  
Global Focal Point for  
Communities Discriminated  
on work and Descent



**Paula Stone Williams (Dr.)**  
Pastor, Counsellor, Keynote  
Speaker on gender equity, LGBTQ  
inclusion and religious toleration



**Priyankar Upadhyaya (Prof.)**  
UNESCO Chair for Peace and  
Intercultural Understanding and  
Coordinator, Banaras Hindu  
University



**Poulomi Pal**  
Programme  
Specialist - Gender,  
UN Women India



**Rajesh Awasthi**  
Principal,  
Choithram School



**Ranu Bhogal**  
Executive Director,  
CARMDAKSH



**Richard Black**  
Provost and Deputy  
Vice-Chancellor,  
University of Liverpool



**Rina Ramdev**  
Professor,  
University of Delhi



**Rita Manchanda**  
Researcher, Writer and  
Human Rights Advocate,  
Independent



**Rosalía Arteaga**  
Former President and Vice  
President of the Republic of  
Ecuador, Independent



**Sanjay Awasthi**  
Head of Office, IOM



**Sohini  
Bhattacharya**  
CEO, Breakthrough



**Sonia Bhalotra**  
Professor of Economics,  
University of Warwick



**Sonia Randhawa**  
Founder of Coalition of  
Everyone and Member, Sortition  
Foundation



**Susan Ferguson**  
UN Women Representative  
for India, UN Women



**Tashi Morup**  
Projects Director,  
Ladakh Arts and Media  
Organisation



**Timothy Olsson**  
Founder and Director,  
Social Systems Lab



**Usha Ramanathan**  
Independent Researcher on the  
Jurisprudence of Law, Poverty,  
and Rights, Independent



**Violeta Bulc**  
Curator of Ecocivilisation, Former  
Commissioner for Transport,  
European Commission and Former  
Deputy Prime Minister of Slovenia



**Ximena Zeballos**  
Representative,  
Ecocivilisation, Bolivia



**Yehuda Baruch**  
Professor of Management,  
University of Southampton



**Zainah Anwar**  
Founding Member of Sisters in  
Islam and Executive Director,  
Musawah

# The Timeline



01st February 2025

**Applications Open**



24th March 2025

**Applications Close**



01st April 2025

**Interviews Begin**



14th April 2025

**Final Shortlist of Changemakers**



18th April 2025

**Participation Confirmation**



April-May 2025

**Open House Sessions**



05th June 2025

**The F.A.I.R. Project 2025 Begins**

# Calendar 2025

DAY	DATE	SESSION	TIMINGS	DETAILS
0	Sat, 26-Apr-25	Open House 1	6 PM to 8 PM	The Changemakers will get to know each other through free-flowing conversations that are facilitated by the 8one team.
0	Sat, 31-May-25	Open House 2	6 PM to 8 PM	The Changemakers will continue their unstructured interactions with each other along with members from previous cohorts to understand the Project in a better way.
1	Thurs, 5-Jun-25	Opening Session	6 PM to 8 PM	The F.A.I.R. Project begins.
2	Fri, 6-Jun-25	Introduction to our Partners	6 PM to 8 PM	This session will be an introduction to our partners and the work they do. Towards the end of the session, Changemakers will be introduced to the first step of the F.A.I.R. Methodology, Fact-find and Familiarise (F).
3-6	Mon, 9-Jun-25 to Thurs 12-Jun-25	Fact-find and Familiarise (F)	6 PM to 8 PM	<p>Each of these sessions are curated within the context of the public healthcare systems in India. At the end of each day, Changemakers will submit their initial thoughts for the goals in focus.</p> <p>Speaker Presentation: 60 min  Breakout Rooms: 40 min  Discussion and Submission of Initial Positions: 20 min</p>

DAY	DATE	SESSION	TIMINGS	DETAILS
7	Friday, 13-Jun-25	Reflections from F and Introduction to Advocate for Alternate Viewpoints (A)	6 PM to 7 PM	<p>This session will help Changemakers pause and take note of their learnings and experiences from the F sessions and open houses. Subsequently, Changemakers will be introduced to the second step of the F.A.I.R. Methodology: Advocate for Alternate Viewpoints (A). Changemakers will receive their alternate positions and then be divided into 8 groups. Each group will work on 1 of the 8 goals.</p> <p>Reflections on F: 20 min Introduction to A: 30 min Sharing of Groups and A positions: 10 min</p>
8	Mon, 16-Jun-25	Advocate for Alternate Viewpoints (A)	6 PM to 8 PM	<p>During this session, Changemakers will apply the second step of the F.A.I.R. Methodology and defend the alternate position provided to you.</p> <p>4 Breakout Rooms per Changemaker: 30 min each.</p>
9	Tues, 17-Jun-25	Introspection (I)	6 PM to 9 PM	<p>This will be a 3-hour session on Step 3 of The F.A.I.R. Methodology: Introspection (I).</p> <p>Introduction to I: 20 min. 8one reflections: 30 min. Breakout rooms with groups formed in A: 30 min. 1-on-1 reflection: 40 min. Open house: 60 min.</p>
10	Thurs, 19-Jun-25	Reason and Rationalise (R)	6 PM to 9 PM	<p>This will be 3-hour session on Step 4 of the F.A.I.R. Methodology: Reason and Rationalise (R).</p> <p>Introduction to R: 15 min. Breakout room with goal group: 45 min. Group presentation: 60 min (7.5 min per group). Town hall discussion: 60 min.</p>
11	Fri, 20-Jun-25	Immersion Preparation	6 PM to 8 PM	<p>The 8one team will facilitate a sensitisation session to ensure the Changemakers are prepared to engage with various stakeholders within public healthcare to assess and collate on-ground realities as opposed to the hypotheses and theories they have engaged with thus far.</p>



DAY	DATE	SESSION	TIMINGS	DETAILS
12-16	Mon, 23-Jun-25 to Fri, 27-Jun-25	Offline Immersion	To be determined by the Changemakers.	Each Changemaker will utilise this time to explore at least one public healthcare institution (government hospitals, Anganwadis, mohalla clinics, local dispensaries among others) in their respective cities, gathering facts about the said institutions.
17	Mon, 30-Jun-25	Theme Mapping	6 PM to 8 PM	Based on the observations made and data points collected by the Changemakers will begin mapping common themes and issues while strategising for solutions to the problems identified.
18-21	Tues, 1-Jul-25 to Fri, 4-Jul-25	Solution Building	6 PM to 8 PM	Based on themes mapped, Changemakers will draft solutions for each identified theme or problem statement. By the end of these sessions, Changemakers will design awareness materials such as informative posters, flyers, presentations, video showcases, or manifestos.
22-26	Mon, 7-Jul-25 to Fri, 11-Jul-25	Solution Outreach  Check-ins	To be determined by the Changemakers  6 PM to 8 PM	The Changemakers will utilise this time to approach relevant stakeholders of their choice to share their awareness materials created in the previous step.
27-29	Mon, 14-Jul-25 and Wed, 16-Jul-25	Open Houses	6 PM to 8 PM	The Changemakers will utilise this time to go through the Project report and prepare their respective presentations for the Closing Session at the end of the week.
30	Fri, 18-Jul-25	Closing Session and Launch of the Report	6 PM to 8 PM	The F.A.I.R. Project 2025 will close with the launch of the report based on the inputs of the Changemakers as a testament to their journey and effort.



# Your Facilitators

Aditya brings together people from education, mental health, arts, media, non-profits, and governments to create non-transactional collectives for neighborhood-driven change. As a member of the Eight Goals One Foundation (8one), he works on making spaces for philosophical discourses accessible, engaging, and materially productive for the youth.

**Aditya Awasthi**



Aparna is a psychologist with an expansive experience of engaging with mental health concerns of both adolescents and adults, as well as institutions. She is an integral part of 8one where she works across the space of international collaborations, education, and mental health.

**Aparna Nayyar**





Isha is an educator, trainer, and advisor to various schools across the country. She is an integral part of 8one where she has developed projects that involve empowering educators, strengthening mental health support systems in educational institutions in India, as well as consulting on the development of Ed-tech solutions.

**Isha Kakkad**

Ramit is the co-founder of 8one where he has spent the past two decades working for the betterment of the underprivileged and underrepresented communities across India. He is currently also the Chair of the International UNESCO/José Martí Prize and has spoken at various national and international institutes including Harvard University, University of Sydney, WEF, and the Australian High Commission.

**Ramit Singh Chimni**








# unesco

Partnership

The United Nations Educational, Scientific and Cultural Organisation (UNESCO) was born on 16 November 1945. UNESCO has 193 Members and 11 Associate Members and is governed by the General Conference and the Executive Board. The Secretariat, headed by the Director-General, implements the decisions of these two bodies. The Organisation has more than 50 field offices around the world and its headquarters are located in Paris.

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# ecocivilisation

Ecocivilisation is a movement which represents a holistic approach to societal development that places the well-being of the planet at the core of human endeavours. It envisions a harmonious coexistence between humanity and the planet, recognising that the health and prosperity of both are intertwined. It is a purpose-driven disruptive cluster with the aim to safeguard the planet as an ecological haven by embracing inclusion, empathy, and diversity at its core, nurturing universal knowledge and wisdom.

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# Eight Goals One Foundation

Eight Goals One Foundation (8one) is an India headquartered civil society organisation with projects across the globe.

In addition to grassroots programmes, the Foundation engages with governments, inter-governmental organisations as well as various civil service organisations, universities, and development agencies in India and across the world, for policy and social sector initiatives.

8one actively seeks and builds panoptic collaborations across demographics and geographies to create synergies for meaningful dialogue and action.

## FOLLOW US:

-  [thefairproject.org](http://thefairproject.org)
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2025  
Thematic Partner

The Asian Medical Students Association (AMSA) India is a network of medical students and alumni, dedicated to empowering and supporting the next generation of physicians. We exist to inspire, educate, and inform medical students committed to making a positive impact in the world through healthcare. Our mission is to provide resources, leadership opportunities, and a platform for fostering compassionate and responsible future healthcare professionals dedicated to advancing medical work ethic and advocacy of better healthcare practices.

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